

Vidéographe

50 YEARS OF CREATION AND ENGAGEMENT

FUNDRAISING CAMPAIGN 2021

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Vidéographe thanks its partners for their support.



Québec 



GRAPHIC DESIGN: Siam Obregón



Donating to Vidéographe means...

- Showcasing moving image practices and developing audiences through programming activities that highlight the plurality of the artistic practice;
- Ensuring the distribution of works and the fair payment of artists fees;
- Promoting development and research through the provision of support and advice to artists, researchers and curators as well as access to resources and expertise;
- Supporting the acquisition of professional expertise and the development of the media arts community;
- Building its collection and ensuring accessibility.

MISSION STATEMENT

Founded in 1971, Vidéographe is an artist-run centre dedicated to the research and dissemination of experimental moving image practices. Representing bold creative practitioners from here and elsewhere, the organization primarily supports experimentation in video art, animation, digital arts, documentary, essay, dance video and video installation.

Vidéographe encourages independent practice and actively promotes its artist members and their works through **distribution, programmes and publications**.

The organization also supports creative practitioners and the development of moving image disciplines through **training, residencies and creation support**. Through its various outreach programmes, Vidéographe contributes to the evolution of ideas around video art. It also ensures the **archiving, conservation and accessibility** of Quebecois video works in its online collection Vithèque, enabling a large and ever-growing community to benefit from its activities.





2020 IN FIGURES

78 MEMBERS

131 ARTISTS SHOWCASED

*17 000 PEOPLE REACHED
THROUGH OUR ACTIVITIES*

VISION

Vidéographe's work centres around **independent video works** that stand out for their relevance and their contribution to the ongoing **renewal of the discipline**.

In this regard, the organization champions diversity. The recognition of the work of artists, curators and researchers who identify with culturally marginalized or minority groups is a fundamental principal that motivates the centre's actions.

Vidéographe advocates **collaborative working** and looks to increase dissemination opportunities and partnerships in Quebec, Canada and abroad. The centre fosters the sharing of knowledge and expertise to develop and add value to the field. Vidéographe defends the **accessibility of culture**, not only by offering numerous activities free of cost, but also by ensuring that artists are **fairly remunerated**.

Vidéographe believes that creativity is fostered through **exchange and reflection** and so provides **many opportunities for artists to meet**.

'By agreeing to distribute my first video, Vidéographe gave me the confidence to persevere and pursue my practice, which allowed my work to gain exposure around the world.'

I am very grateful to the team at Vidéographe, who have always been efficient and kind. I have always felt supported.

I know that if video art continues to evolve, it is in part thanks to Vidéographe; they are always on the lookout for the latest artistic developments and technologies.'

- Sylvie Laliberté, artist distributed by Vidéographe since 1996



VITHÈQUE

Vidéographe's collection

Traces of an artistic heritage – a treasure worth sharing

With more than 2,300 works spanning 50 years of moving image practices in Quebec, Vithèque is the **most important online video platform** in Quebec, hosting one of Canada's **largest collections**. Often the sole keeper of these works, Vidéographe ensures that **they are seen**.

The **accessibility** of its catalogue sets Vithèque apart. It is the **preferred resource** for creatives and curators of moving image practices as well as for cégeps, universities and the general public. A precious and abundant **videographic memory** store, Vithèque contributes to a greater appreciation of **Quebécois and Canadian cultural heritage**. The collection reflects the history of the cultural and social movements that forge our society.

The constantly evolving site is designed, hosted and managed entirely in Quebec; furthermore, a significant portion of its revenue is paid directly to the artists.

'In 1972, Vidéographe was revolutionary. We shot in black and white and the image quality was really poor, but we didn't care: we were creating and we managed to produce content, to have it seen and to share it.'

- Bruno Carrières, active member

'There is an openness at Vidéographe, an encouragement, a support, a springboard, a community.'

- Guillaume Vallée, active member and Board member





WHAT IMPACT WILL YOUR DONATION HAVE?

THREE AREAS OF ENGAGEMENT

Vidéographe's activities centre around **three areas of engagement**. Your **donation** will have a **direct impact** on the **promotion** artists and their works receive; on the advancement of **research and exploration** in moving image practices, and, finally, on the contribution made by video art to the **community**.

1

Improve our member services:

Donate to develop artists' careers

171 WORKS SHOWCASED IN 2020

- Increase Vidéographe's **distribution** activities in Canada and abroad at festivals, museums, artist-run centres and other institutions;
- Offer more continuing professional development **training** opportunities for artists;
- Improve access to cutting edge **technical digitization services** as well as workspace and equipment hire.

2

Support the development of moving image practices and showcase excellence:

Donate to push the limits of the practice

- Establish and maintain the **Robert-Forget Award**, so that every two years a \$5,000 grant is awarded to a Quebec artist, curator or researcher who has made an exceptional contribution to the development of moving image practices in Quebec;
- Ensure the continued **running** of our mentoring and creation support programs;
- Promote **diverse points of view** through, for example, our residency program for D/deaf practitioners.

HIGHLIGHT EXCEPTIONAL ARTISTIC CAREERS

3

Optimize the positive impacts of video art in society:

Donate to allow ideas to evolve

- Foster interest in the video arts among adolescents and young adults by facilitating **access**;
- Strengthen our collaborations with Montréal **schools and community organizations** such as Dans la rue, La Maison d'Haïti and the Centre jeunesse Le Beau Voyage;
- Positively contribute to the community and to **discourse** around societal issues through the Vithèque collection.

* Vidéographe is a recognized charitable organization. Tax receipts are issued for all donations of \$20 and over.



VJing workshop with Le Beau Voyage, 2019

***4,666 PARTICIPANTS
IN PROGRAMMING
ACTIVITIES***

***2,200 INDIVIDUAL
AND INSTITUTIONAL
SUBSCRIPTIONS TO
VITHÈQUE***

***10,928 VISITORS TO
videographe.org***

50 YEARS OF CREATION AND ENGAGEMENT:

A vibrant hub for research, sharing and community

The centre is keen to engage with the community through works that resonate with people and reflect current issues, and also through introducing young people and marginalized individuals to the medium of video so that they can use it in their own way to show us the world as they experience it.

This year, your contributions will underline our **50th anniversary** and will allow us to share our values more than ever. All donations, small or large, make a real difference in the realization and development of our projects.

If, like us, you believe in Vidéographe's mandate and its importance to the cultural ecosystem, nationally and internationally, [please donate!](#)

How to donate

To contribute to Vidéographe's development, simply visit videographe.org or vithèque.com and click on the 'Donation' tab.

We also accept donations via cheque, cash, debit, credit and Paypal.

You can contact us via email at info@videographe.org or by telephone at (514) 521-2116 ext. 221.



